



Ron Hill

Senior Art Director / Designer
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Education
 University of Illinois
 @ Urbana-Champaign,
 Urbana, IL.
 DEC 1998

15 years of integrated experience in creative strategy & branding across traditional & digital media. I'm always exploring new ways to create visual stories for brands—in any format, channel, shape or form.

I combine creativity, art direction & design to craft experiences that connect brands with their audiences.

Agency Summary: OKRP, Upshot Agency, Abelson Taylor, Commonground Marketing, Havas, Wilson Sporting Goods, VSA Partners, FCB, Envisionit Agency, Alight Solutions, Beam Suntory, Heartland Payment Systems, Redbox Outerwall.

Full-Time/

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O'Keefe Reinhard + Paul
 Senior Art Director + Designer
 NOV 2020 – JUL 2022
 / Creative Strategy, Art Direction &
 Design across multiple industries.

Upshot Agency
 Senior Art Director + Designer
 MAR 2016 – JUN 2017
 / New Balance, The Fresh Market,
 '47 Brand, Constellation Brands.

Abelson Taylor
 Senior Art Director + Designer
 NOV 2015 – MAR 2016
 / CSL Behring (Idelvion, Afstyla,
 Kcentra, Privigen & Hizentra).

Commonground Marketing
 Senior Art Director + Designer
 APR 2012 – APR 2014
 / MillerCoors, Nike, Unilever,
 Target, Coca-Cola, Illinois Lottery,
 Bacardi, Bombay Sapphire,
 Grey Goose & American Family
 Insurance.

Freelance/

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Havas + The Annex
 Senior Designer
 JUN 2018 – NOV 2019
 / Carl's Jr. & Hardee's, RJR, Ragu/
 Bertolli, Cracker Barrel, Moen,
 National Association of Realtors.

Wilson Sporting Goods Co. - Golf
 Senior Designer
 MAR 2018 – APR 2018
 / Art direction, design, packaging,
 environmental, & POS.

VSA Partners
 Senior Designer
 DEC 2017 – FEB 2018
 JUL – AUG 2017

FCB
 Senior Art Director
 NOV 2017
 / Bud Light / In-Bev

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Envisionit Agency
 Senior Digital Art Director
 SEP 2017

Alight Solutions
 Senior Designer
 AUG 2017 – SEP 2017

Beam Suntory
 Senior Art Director + Designer DEC
 2014 – JUL 2015
 / Jim Beam Urban & American
 Stillhouses, Old Grand-Dad, Old
 Crow, Old Overholt, Alberta Rye,
 Canadian Club, Makers Mark, Jim
 Beam Bourbon Legends.

Heartland Payment Systems
 Senior Designer
 SEPT 2014 – DEC 2014

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Redbox | Outerwall
 Senior Art Director + Designer APR
 2014 – SEPT 2014

Client Summary: Target, Illinois Office of Tourism, Illinois Lottery, Burger King, New Balance, The Fresh Market, '47 Brand, Constellation Brands, CSL Behring (Idelvion, Afstyla, Kcentra, Privigen & Hizentra), MillerCoors, Nike, Unilever, Coca-Cola, Bacardi, Bombay Sapphire, Grey Goose, American Family Insurance, Carl's Jr. & Hardees, RJ Reynolds, Ragu/Bertolli, Cracker Barrel, Moen, National Association of Realtors, Wilson Golf, Windstream Enterprises, Bud Light / In-Bev, Jim Beam, Old Grand-Dad, Old Crow, Old Overholt, Alberta Rye, Canadian Club, Makers Mark, Heartland, Redbox, Nissan.